

Webinar on

GDPR, Are You Ready?

Learning Objectives

- What is the General Data Protection Regulation (GDPR)*
- How does this new regulation affect U.S businesses*
- What is sensitive data, Why should you be concerned*
- Data breaches and cyber attacks, How to protect personal information*
- Additional personall needed to monitor compliance*
- What to do if your information is stolen, Fines and penalties*
- Knowing the main principles of data protection, Q/A*

This webinar is a comprehensive discussion on the General Data Protection Regulation from the EU. The General Data Protection Regulation (GDPR) which is designed to enable individuals to better control their personal data.

PRESENTED BY:

Mack Jackson Jr., has a background in cyber security, compliance, law and business consulting. Mack's programs and consulting services will educate and inform you on cyber security and Identity Theft. He brings increased security awareness to his audiences and communicates the importance of security measures in protecting your self and your business.

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

What is the regulation called GDPR? Is your business ready for the change? How do these new laws affect your business? What is sensitive data? These are some of the questions that this webinar called "GDPR, are you ready?" Can answer.

This webinar is a comprehensive discussion on the General Data Protection Regulation from the EU. The General Data Protection Regulation (GDPR) which is designed to enable individuals to better control their personal data. The GDPR was ratified mid 2016 and immediately became law. Member states now have a 2 year implementation period. Enforcement will commence by 25th May 2018 at the latest.

Protecting customer's privacy has been a concern for businesses recently the establishment of the EU regulation called GDPR, General Data Protection Regulation. This new regulation from the EU will comply US businesses with laws that add additional protections to consumer information.

Companies that do business in Europe will be responsible for damages caused by a data breach.



The greatest threat to your personal privacy in the 21st century is identity theft and fraud. There are over 16 million new victims of Identity Theft, every year that are reported to law enforcement. According to the Federal Trade Commission, Identity Theft is the fastest growing crime. This new regulation is an additional law to protect customers from Identity Theft and fraud.

U.S. business shouldn't have anxiety about the new GDPR. Rather, this new law is an opportunity for the business to improve their cybersecurity posture by providing better control to mitigate the damages of data breaches.

GDPR will affect how businesses navigate thru worldwide commerce. This law may seem like an intrusion on a business, however, it can be a good tool for the business to reevaluate their current security processes and procedures and to ensure their customer's trust, increase business reputation and avoid legal entanglements.

Information is the new currency and your information is gold to cyber hackers. However, knowledge is power. The best defense against a cyber attack is education.



Who Should Attend ?

This webinar is intended for individuals and business owners. If you collect, print, store, or transfer personal identifiable information from your customers or employees, you should attend this webinar. You should attend this webinar if you are responsible for data breach policies, planning, executing or managing the implementation of incident reporting. Examples of who will benefit from this webinar include:

Compliance and Audit Managers

C-Level Officers, Business owners



To register please visit:

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